



Delivering "U=U" Standardized Messages to PLWHA Accessing Services at the Baylor Clinical Center of Excellence in Constanta, Romania

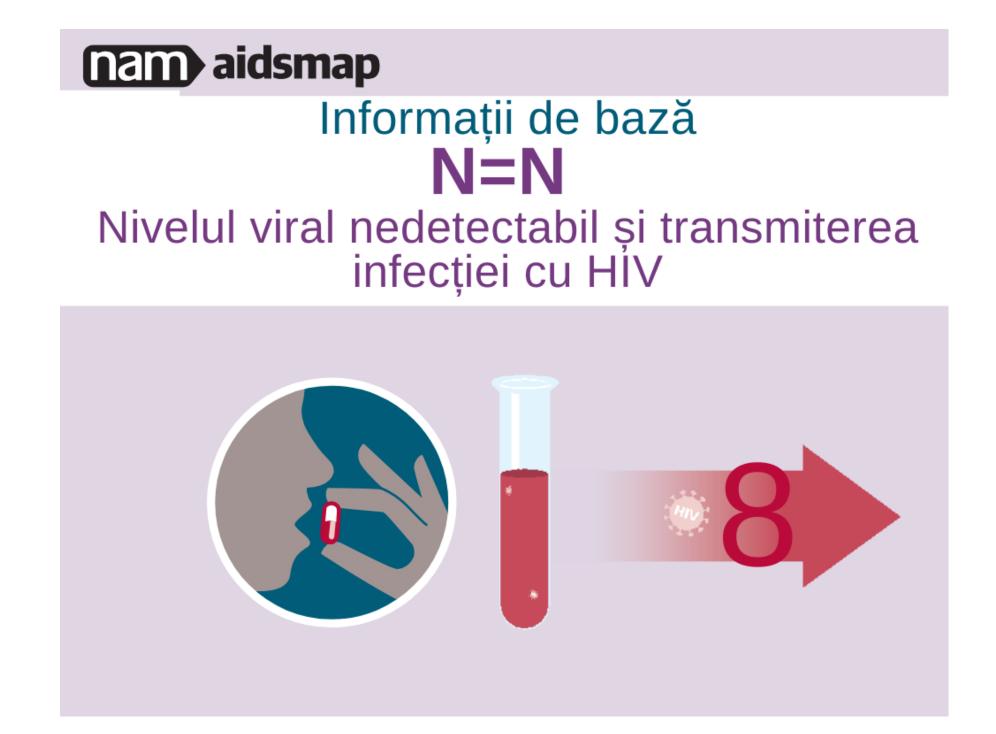
Topic: Combination Prevention: Optimizing Implementation of Testing and PrEP **Author(s)**:

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Objectives:

Baylor Romania's new project educates people living with HIV/AIDS on the concept of "Undetectable = Untransmittable" (U=U) utilizing a variety of resources, both new and existing. The goal is to ensure consistent counseling sessions for all personnel and increase understanding of the U=U concept among patients.

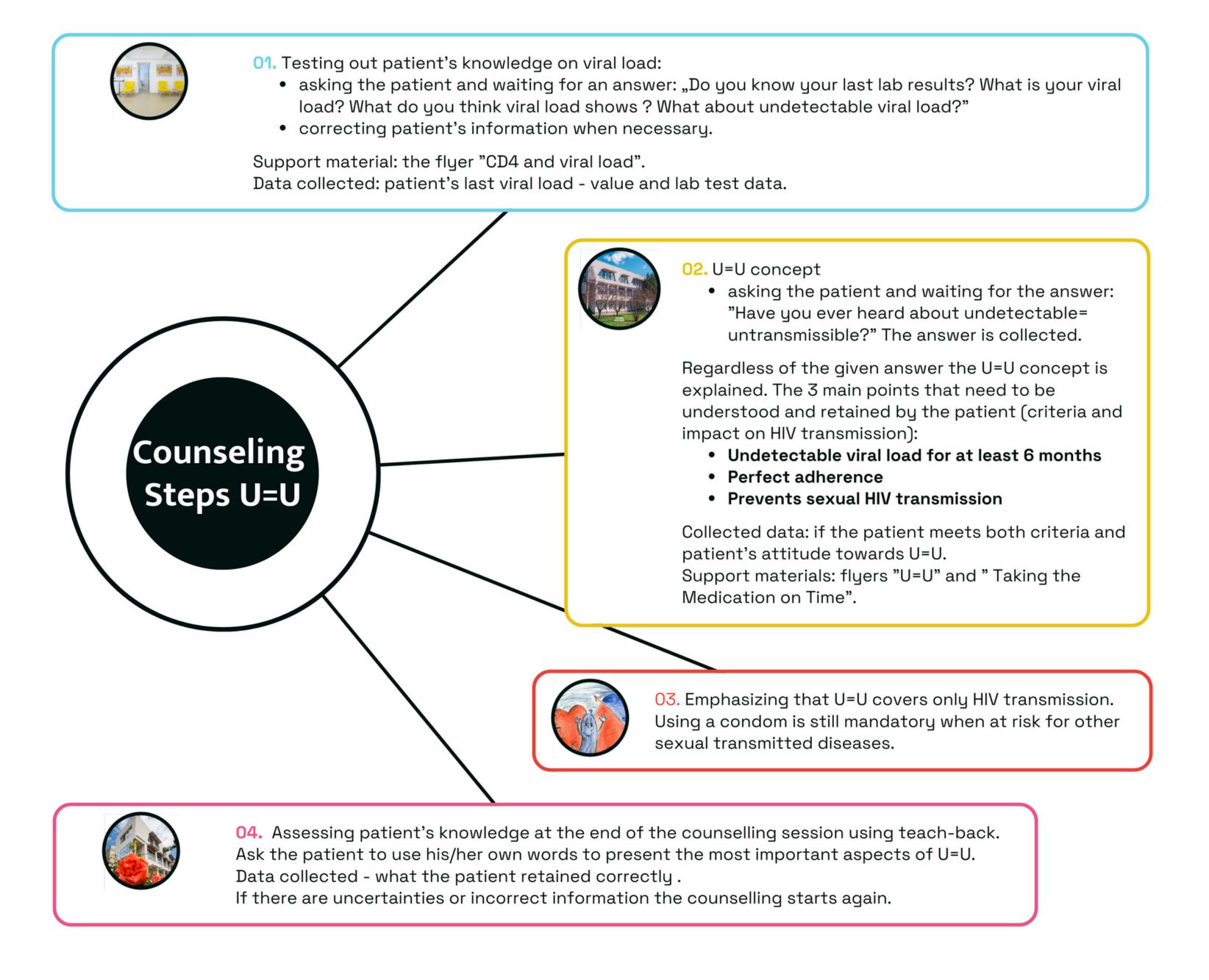
Methods:



We're educating people with HIV/AIDS about U=U using a standardized approach. Printed materials, counseling techniques, and a brochure adapted with help from NAM UK are being used. We're evaluating understanding with the teach back technique.

Results:

We have created a U=U counseling guide for healthcare professionals at our clinic. The guide includes four simple steps and provides sample questions to be asked, as well as a list of support materials and techniques to be used for each step. We have trained all staff members involved in the project, including medical and psychosocial personnel. We will monitor the implementation of the guide regularly to ensure its proper use and consistency throughout the project.



Conclusions:

Developing standard content for the implementation of an activity is a helpful way to ensure consistency and reduce stress for everyone involved in the process. This approach is especially useful in environments with high personnel turnover and where people from different professional backgrounds have overlapping responsibilities. It's essential to take into consideration the limitation in skills of the people involved and to create a guide that gives clear examples and objectives to achieve for every step. Standardization can also be used for older activities where the process can start with identifying the variations in implementation between team members. It can be applied for counseling, as in this case, but also for reporting and data collection. Overall, developing a detailed guide can help ensure implementation of standard care.